"THINKERS, DOERS, & MAKERS" A VARIED CAST OF PEOPLE WE RESPECT

DAVID CHANG

David, an iconoclastic young New York chef, is the head of the Momofuku restaurants empire. He is also, with the recent launch of his food magazine Lucky Peach, a writer and editor.

Oxford Long Sleeve Shirt, \$29.90



JENNE LOMBARDO

Jenne is the founder of The Terminal Presents, which books concerts into Manhattan's Terminal 5 venue, a massive space in the Hell's Kitchen neighborhood.

Women's Premium Down Ultra Light Down Jacket, \$79.90



SHANYA CROWELL

Shayna is the self-proclaimed "Chief Happiness Agent" at charitywater, a non-profit organization that is dedicated to bringing clean and safe drinking water to people in developing nations.

Women's Cashmere Turtle Neck Sweater, \$89.90



CARLOS MENDEZ

Carlos plays defender for the Major League Soccer team the New York Red Bulls. As the sport continues to grow in America, look for Carlos to be one on the front line.

Heettech V-Neck Long Sleeve T-Shirt, \$19.90



MADE FOR ALL



SIMONE LEIGH

Simone is a New York-based artist who is using one of the oldest mediums there is-ceramics-to make work that is modern, beautiful, startling and new.

Women's Heattech Crew Neck T-Shirt (Long Sleeve), \$19.90



DAVID KARP

David is the founder and CEO of Tumblr, which has rapidly become perhaps the most popular blogging platform in the world. He is also only 25 years old.

Flannel Check Long Sleeve Shirt, \$29.90



JOSH RUBIN

Josh is the editor-in-chief and founder of Cool Hunting, a webbased resource for inspiration, trends, and innovation.

Synthetic Leather Bikers Jacket, \$69.90



LORRAINE GOODMAN

Lorraine owns the Village Vanguard, which is New York's hallowed ground of jazz music. The 75-year-old nightclub is still going strong today.

Women's Premium Ultra Light Down Jacket, \$79.90